## Greetings from BIZCareers!

We look forward to partnering you in your career management journey; and shall be reaching out to you in the weeks ahead with more information on preparation for your career development plans as you embark on your NUS MBA journey.

You will learn more about the suite of BIZCareers offerings which are available to you as MBA participants, ranging from career related workshops, 1:1 career coaching, industry events and talks, networking events, MBA mentorship scheme as well as various online career related portals and tools.

Meanwhile, the overall employment landscape continues to be rocked by ongoing global uncertainties and geopolitics. Against this backdrop NUS Business School is making a significant commitment to bring a new initiative to you as an essential part of your career development plan and job search.

Here is a sneak peek into Never Search Alone - brought to you by BIZCareers, straight from Silicon Valley!

Join us to discover the revolutionary approach to job search, Never Search Alone with Phyl Terry. After decades spent helping companies like Apple, Facebook, Microsoft, American Express, Capital One, and Nokia design products and strategies, Phyl turned his attention to individuals and brought that same mindset to redesigning the job search from the ground up. The results have been explosive.

Phyl will share about how the Three Big Wins of Never Search Alone (NSA) that have made it a sought-after job search methodology in Silicon Valley and beyond. This innovative and systematic approach recognizes that job searching is a community endeavour, not an individual struggle.

We will dive into how structured peer support groups, accountability partnerships, and shared networking create exponentially better outcomes than traditional isolated job hunting. More than 30,000 people—from CEOs and VPs to recent graduates—have used this peer-based approach to land roles they love in a challenging, AI-driven economy. You will hear compelling, real-world examples from job seekers who have successfully leveraged the Never Search Alone methodology to secure positions at top-tier companies across industries.

## See you at the BIZCareers MBA Orientation session, on 31 July 2025 9Am-5PM.

Kamran Shaukat Head, BIZCareers