



Onboarding On *Program Overview & Curriculum Matters*

NUS BUSINESS SCHOOL

WELCOME MBA STUDENTS OF INTAKE 2026

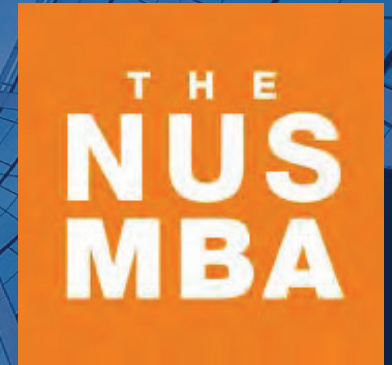
Monday
22 June, 7:00pm (SGT)

LEADING FROM ASIA

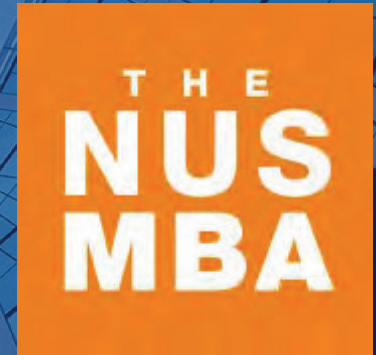


Agenda

1. Introduction of the MBA Team and Program Management Team
2. Program Overview, Curriculum & Academic Matters
3. Experiential Learning
4. MBA Student Exchange
5. Administrative Matters
6. Questions & Answers



Team Introduction



THE NUS MBA TEAM

LEADING FROM ASIA



MBA Programmes Office (Deanery & Academic Director)



Prof Jochen Wirtz
Vice Dean



Nicole Tee
Assistant Dean



Prof Emily David
MBA Academic Director

MBA Programs Office (Marketing & Admissions Team)



Catherine Xiang
Head of Marketing & Admissions

MARKETING



Geraldine Kong
Head of Marketing

MARKETING & RECRUITMENT



June Lee
Head of MBA Program

ADMISSIONS



Teo Su Ann
Head of Admissions



Tammy Chew
Manager



Tung Hoang
Asst
Manager



Jolynn Wong



Aw Jia Hui
Manager

MBA Programs Office (Program Management Team)



Poh Hwee Bee
Deputy Director, Programs
Management (MBA/EMBA)

ACADEMIC & STUDENT SUPPORT



Poh Hwee Bee
Head



Chang Cher Sie
Asst Senior Manager



Sandra Tan
Manager



Angela Lim
Asst Manager



Wai Loon
Asst Manager

Curriculum

Exchange

EXPERIENTIAL LEARNING



Joane Yuen
Head



Agatha Koh
Manager



Eng Sze Jia
Asst Manager

Experiential Learning & Student Life

Curriculum Overview

THE
NUS
MBA

CURRICULUM REQUIREMENTS & ACADEMIC PLANS

Poh Hwee Bee

Deputy Director, MBA Programs Management

Curriculum Overview

7 Academic Cores = 28 Units

- Corporate Strategy
- Financial Accounting
- Financial Management
- Marketing Strategy
- Managerial Operations and Analytics
- Managerial Economics
- Leading with Impact



2 Experiential Cores = 8 Units

- Launch Your Transformation
- MBA Consulting Project



MBA Toolkit = 4 Units

- Complete 4-unit course from this category:
- Consulting Toolkit for Strategic Decision-Making
 - Mastering Influence
 - Negotiations and Conflict Management
 - Strategic Problem Solving for Managers
 - Design Thinking & Business Innovations

Refer to Student Portal for updated list



Electives = 28 Units

- 9 Specializations
- MBA Electives
- Experiential Learning Electives
- Cross Faculty Courses*
- Courses from exchange programs*

* Notes:

- Credit limits applicable
- Additional fees may apply if charged by partnering schools



Total Required Credits for Program Completion = 68 Units

Course Requirements

Course Code	Course Title	Unit	MBA FT/PT	RE SPN*	HCM SPN*
BMA5001	Managerial Economics	4	✓		✓
BMA5003	Financial Accounting	4	✓	✓	✓
BMA5008	Financial Management	4	✓	✓	✓
BMA5009	Marketing Strategy	4	✓	✓	✓
BMA5013	Corporate Strategy	4	✓	✓	✓
BMA5016	Leading with Impact	4	✓		✓
BMA5017	Managerial Operations and Analytics	4	✓	✓	✓
BMA5801	Launch Your Transformation	4	✓	✓	✓
BMA5901	MBA Consulting Project	4	✓	✓	✓
	Total Core Unit Requirement		36	28	36
	MBA Toolkit Unit Requirement		4	4	4
	Elective Unit Requirement		28	16	8
	Total RE/HCM SPN Unit Requirement			20	20
	Total Graduation Unit Requirement		68	68	68

Abbreviations:

FT = Full Time

PT = Part Time

RE = Real Estate

HCM = Healthcare Management

SPN = Specialization

*Note:

Refer to student handbook for details

Course Requirements (Double Degrees)

Course Code	Course Title	Unit	HEC (Start at NUS)	HEC (Start at HEC)	PKU (Start at PKU)	Yale MAM
BMA5001	Managerial Economics	4	✓			✓
BMA5003	Financial Accounting	4	✓			✓
BMA5008	Financial Management	4	✓			✓
BMA5009	Marketing Strategy	4	✓			✓
BMA5013	Corporate Strategy	4	✓			✓
BMA5016	Leading with Impact	4	✓		✓	✓
BMA5017	Managerial Operations and Analytics	4	✓			✓
BMA5801	Launch Your Transformation	4	✓	✓	✓	✓
BMA5901	MBA Consulting Project	4	✓	✓	✓	✓
	Total Core Unit Requirement		36	8	12	36
	MBA Toolkit Unit Requirement		4	4	4	4
	Elective Unit Requirement		16	44	28	4
	Total Graduation Unit Requirement		56	56	44	44

Abbreviations:

HEC = HEC Paris
 PKU = Peking University
 MAM = Master of Advanced Management

***Note:**
 Refer to student handbook for details

Course Requirements (Double Degrees)

Abbreviations:

MPA = Master in Public Administration

MPP = Master in Public Policy

*Note:

Refer to student handbook for details

Course Code	Course Title	Unit	MPA	MPP
BMA5001	Managerial Economics	4		
BMA5003	Financial Accounting	4	✓	✓
BMA5008	Financial Management	4	✓	✓
BMA5009	Marketing Strategy	4	✓	✓
BMA5013	Corporate Strategy	4	✓	✓
BMA5016	Leading with Impact	4	✓	✓
BMA5017	Managerial Operations and Analytics	4	✓	✓
BMA5801	Launch Your Transformation	4	✓	✓
BMA5901	MBA Consulting Project	4	✓	✓
	Total Core Unit Requirement		32	32
	MBA Toolkit Unit Requirement		4	4
	Elective Unit Requirement		20	16
	Total Graduation Unit Requirement		56	52

Academic Plan: Full-Time (17 Months) Maximum candidature: 4 Years

Activities	NUS Academic Calendar	Dates
Pre-Orientation Onboardings (online)	Special Terms 1 & 2, AY25/26	13 May – 7 Jul 2026
On-campus Orientation & Team Building	Special Terms 1 & 2, AY25/26	29 Jul – 1 Aug 2026
LYT (BMA5801) Bootcamp	Semester 1, AY26/27	3 Aug – 7 Aug 2026
1 st Semester	Semester 1, AY26/27	10 Aug – 5 Dec 2026
2 nd Semester	Semester 2, AY26/27	11 Jan – 8 May 2027
Special Terms	Special Terms Part 1, AY26/27	10 May – 19 Jun 2027
	Special Term Part 2, AY26/27	21 Jun – 31 Jul 2027
3 rd Semester	Semester 1, AY27/28	9 Aug – 4 Dec 2027

Abbreviations:

AY = Academic Year

LYT = Launch Your Transformation

Commencement Ceremony: July 2028

Students needing to complete the Programme in a shorter timeline should approach the MBA office as early as possible to work out a viable plan.

Academic Plan: Part-Time/Flex (24 Months) Maximum candidature: 6 Years

Activities	NUS Academic Calendar	Dates
Pre-Orientation Onboardings (online)	Special Terms 1 & 2, AY24/25	12 May – 2 Aug 2025
On-campus Orientation & Team Building	Special Terms 1 & 2, AY24/25	29 Jul – 1 Aug 2026
LYT (BMA5801) Bootcamp	Semester 1, AY26/27	3 Aug – 7 Aug 2026
1 st Semester	Semester 1, AY26/27	10 Aug – 5 Dec 2026
2 nd Semester	Semester 2, AY26/27	11 Jan – 8 May 2027
Special Terms	Special Terms Part 1, AY26/27	10 May – 19 Jun 2027
	Special Term Part 2, AY26/27	21 Jun – 31 Jul 2027
3 rd Semester	Semester 1, AY27/28	9 Aug – 4 Dec 2027
4 th Semester	Semester 2, AY27/28	10 Jan – 6 May 2028
Special Terms	Special Term Part 1, AY27/28	8 May – 17 Jun 2028
	Special Term Part 2, AY27/28	19 Jun – 29 Jul 2028

Abbreviation:

AY = Academic Year

LYT = Launch Your Transformation

Commencement Ceremony: July 2029

Students needing to complete the Programme in a shorter timeline should approach the MBA office as early as possible to work out a viable plan.

Overview of Curricular Activities – Full Time Students

	Activity	Semester 1 AY26 (Aug – Dec 26)	Semester 2 AY26 (Jan – May 27)	Special Terms 1 & 2 (May – Jul 27)	Semester 1 AY27 (Aug – Dec 27)	Semester 2 AY27 (Jan – May 28)	Special Terms 1 & 2 (May – Jul 28)
17-Month	Study	Core	Core + Toolkit/Elective	Toolkit/Elective	Toolkit/Elective		
	Exchange				Fall Semester		
			Short	Short	Short		
	Virtual			Virtual			
Internship		For Credit*	Not for Credit	For Credit*			
> 17-Month	Study	Core	Core	Toolkit/Elective	Toolkit/Elective	Toolkit/Elective	
	Exchange				Full Semester*	Full Semester*	
			Short	Short	Short	Short or Summer#	
	Virtual			Virtual	Virtual		
Internship		For Credit*	Not for Credit	For Credit*	For Credit*		

Note:

* choose 1 period only

Commencement Ceremony: July 2028

Commencement will delay to July 2029

Overview of Curricular Activities – Part Time/Flex Students

		Activity	Semester 1 AY26 (Aug – Dec 26)	Semester 2 AY26 (Jan – May 27)	Special Terms 1 & 2 (May – Jul 27)	Semester 1 AY27 (Aug – Dec 27)	Semester 2 AY27 (Jan – May 28)	Special Terms 1 & 2 (May – Jul 28)
24-Month	Study	PT	Core	Core + Toolkit/Elective	Core + Elective	Core + Toolkit/Elective	Project + Toolkit/Elective	Elective
		Flex	Core	Core + Toolkit/Elective	Core + Elective	Core + Toolkit	Project + Elective	Elective
	Exchange				Short	Short	Short	Short
				Virtual		Virtual	Virtual	

Commencement Ceremony: July 2029

*Part Time students may also participate in a semester exchange if you have the flexibility to do so.
You are encouraged to work with the MBA Office on a viable study plan.*

Recommended Study Plans

Typical Study Load



Full-Time

- 20 units per Semester
- 8 units in Special Terms



Part-Time / Flex

- 12 units per Semester
- 4-8 units in Special Terms

- The Recommended Study Plans is available anytime on [The NUS MBA Student Portal](#) (after 1 July 2026). You may also refer to the on the [MBA Admissions Portal](#)> Academic Insights in the meantime.
- Approval may be required for overloading above the recommended load.
- Please approach the program office if you need help with your study plans. (Email: mba_programmes@nus.edu.sg)



MBA Student
Portal

Schedules & Timetable

Class Timing

Period	Morning	Afternoon	Evening	Weekend
Semester 1 (Aug – Nov) Semester 2 (Jan – Apr)	8.30 am – 11.30am	12 pm – 3 pm or 3 pm – 6 pm	6:30pm – 9:30pm	9 am – 12 pm 1 pm – 4 pm
Special Term 1 (May – Jun) Special Term 2 (Jun – Jul)	NA	NA	6:30pm – 10pm	9 am – 4:30 pm

Class Frequency (based on 4-unit course)

Period	Format		Frequency
Semester 1 Semester 2	Standard		Once a week
	Intensive		5 Full Days; Twice a week
Special Term 1 Special Term 2	Standard	Weekday	Twice a week
		Weekend	Full Day
	Intensive		5 Full Days

Some variations in class frequencies and formats are offered to provide flexibility for students. You should refer to the timetable published on the MBA Student Portal for details.

Schedules & Timetable

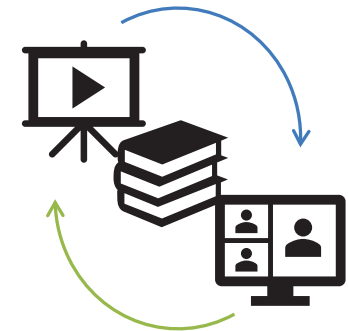
Blended Learning

Designated Blended Learning Weeks for AY26/27

Semester 1	Week 9 12 – 17 Oct 2026	Week 10* 19 – 24 Oct 2026
Semester 2	Week 8* 8 – 13 Mar 2027	Week 9 15 – 20 Mar 2027

** Coincides with GNAM Global Network Week*

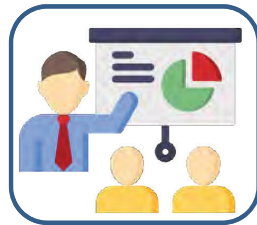
- Format: synchronous or asynchronous online / hybrid learning.
- Opportunity for learning beyond the classrooms.
- Standardize weeks to provide ease for planning.
- Applies only to face-to-face classes running in the standard once-a-week format. (i.e. excludes intensive/online classes)
- Provides small degree of flexibility.
- **Not to be viewed as an opportunity to skip class!**



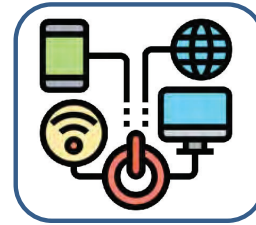
MBA Specializations



Analytics & Operations
(ANO)



Consulting
(CON)



Digital Business
(DGB)



Finance
(FIN)



Marketing
(MKT)



Innovation &
Entrepreneurship (NNE)



Strategy & Organisation
(SNO)



Healthcare Management
(HCM)



Real Estate
(RE)

Must be selected prior to start of the MBA Program due to specific course requirements.

MBA Specializations

Optional

- Specialization is not a Requirement.
- May do up to 2 specializations.

Indication of Choice

- Via Academic Plan Application / Declaration (APAD) before course registration in semester 1 and 2.

Academic Requirements

- 20 units from five relevant courses for each specialization.
- No double counting of courses allowed.
- Min. cumulative GPA of 3.5 for five relevant courses.

Graduation

- Not printed on degree scroll.
- Only printed on official transcript.

Specialization Courses & Projected Course Offerings

- List of courses relevant for the specializations and the projected course offerings for the academic year are available on The NUS MBA Student Portal.
- Note that the course offerings may be changed. The confirm list for each semester will be published one month ahead of the CourseReg period.



[Specialisations
Information &
Course List](#)



[Projected
Course
Offerings](#)

Note: You can access the above sites with your NUSNet ID from 1 July 2026 if you complete your NUS Check-in & Onboarding process by 27 June 2026.

MBA Specializations

Special Notes on Healthcare Management & Real Estate Specializations

1. Must be indicated before the start of MBA Program.
2. There may be **financial implication** for withdrawal after the start of the program.
3. Core Courses
 - For Full-Time students - assigned to you by the host school / department.
 - Part Time students - to submit request via CourseReg.
4. Course information will be made available by the host school / department.
5. Separate emails would be sent to introduce you to the host school / department Director and Coordinator.



Assessment, Grading System & Graduation Requirement

Continuous Assessment



Quiz



Test



Presentation



Team Project

Graduation Requirement







GPA of at least

3.2 

for successful MBA completion

Grading System

Grade	GPA
 Distinction	5
 Merit	4
 Pass	3
 Fail	0

Non-GPA Grading System



Completed Satisfactory



Completed Unsatisfactory

Experiential Learning

Joane Yuen
Head, Experiential Learning

Experiential Learning Overview

Core Requirements

- Launch Your Transformation
- MBA Consulting Project
- MBA Toolkit

Electives

- C-Suite Life
- Credit-Bearing Internship
- Duke-NUS Healthcare Innovation (DHIP)
- AI & Analytics in Business Field Project
- Inter-faculty Cross-disciplinary Courses / Programmes

Experiential Core

	Launch Your Transformation (BMA5801)	MBA Consulting Project (BMA5901)	MBA Toolkit
Course Information	<ul style="list-style-type: none"> Mandatory core 4 units towards total MBA graduation requirement of 68 units Graded: CS / CU 	<ul style="list-style-type: none"> Mandatory core 4 units towards total MBA graduation requirement of 68 units Graded: Distinction / Merit / Pass / Fail 	<ul style="list-style-type: none"> List of courses available Select from courses listed under MBA Toolkit Grading: Distinction / Merit / Pass / Fail or CS / CU [Refer to MBA Student Portal]
Format & Schedule	<ul style="list-style-type: none"> 5 full-day bootcamp 3 to 7 August 2026 (Monday to Friday) 	<ul style="list-style-type: none"> Offered only in main semesters [January – April or August – November] 	<ul style="list-style-type: none"> May vary from course to course within MBA Toolkit Refer to timetable published on the MBA Student Portal
Important Notes	<ul style="list-style-type: none"> Compulsory to attend full 5-day class Pre-enrolled for you. Student may redo entire course if any part is missed Course is run only once a year Communication regarding Bootcamp will start at least ONE month ahead. Look out for email on 7 July 2026 	<ul style="list-style-type: none"> Full-time students can enrol from Semester II AY2026/2027 Part-Time students can ONLY enrol from 2nd Year of MBA (Semester I AY2027/2028) Separate briefing will be conducted sometime in September 2026 (For Semester II Course Registration) 	<ul style="list-style-type: none"> To complete ONE course (4 units) Check Student Portal regularly as new courses may be added to the MBA Toolkit

Experiential Electives

Course	Units & When Offered	Grading	Other Notes
C-Suite Life (BMA5803)	<ul style="list-style-type: none"> 4 units Semester II Only (Week 0) 	<ul style="list-style-type: none"> Completed Satisfactory (CS) / Completed Unsatisfactory (CU) 	<ul style="list-style-type: none"> For Year 2 MBAs onwards
MBA Credit-Bearing Internship (BMA5903)	<ul style="list-style-type: none"> 4 units Main semesters only 	<ul style="list-style-type: none"> CS / CU 	<ul style="list-style-type: none"> Up to 6 months (640 hrs) full-time Prior approval by BIZCareers & MBA Programmes Office Not to be taken in First Semester or with BMA5901
Duke-NUS Healthcare Innovation (DHIP) (BMA5905)	<ul style="list-style-type: none"> 4 units Semester I Only 	<ul style="list-style-type: none"> Distinction / Merit / Pass / Fail 	<ul style="list-style-type: none"> For Year 2 MBAs onwards Interview by Duke-NUS as part of selection
AI & Analytics in Business Field Project (BMA5906)	<ul style="list-style-type: none"> 4 units Semester II Only 	<ul style="list-style-type: none"> Distinction / Merit / Pass / Fail 	<ul style="list-style-type: none"> For Year 2 MBAs onwards

Take Note! Students are encouraged to refer to MBA Student Portal for more information.

Experiential Electives (Cross-Faculty)

Course	Units & When Offered	Grading	Other Notes
Business Model Validation & Healthcare Innovation (GSM9151) Part II of DHIP	<ul style="list-style-type: none"> 4 units Semester II Only 	<ul style="list-style-type: none"> CS / CU 	<ul style="list-style-type: none"> Offered by Duke-NUS Must complete DHIP (BMA5905) first For Year 2 MBAs onwards
Frugal Innovation (MT5912)	<ul style="list-style-type: none"> 4 units Semester II only 	<ul style="list-style-type: none"> Letter Grade (converted to new grading for BIZ Master-level programmes) 	<ul style="list-style-type: none"> Offered by Institute of Engineering Leadership, College of Design & Engineering
TechLaunch (MT5919)	<ul style="list-style-type: none"> 4 units Semester I and II 	<ul style="list-style-type: none"> Letter Grade (converted to new grading for BIZ Master-level programmes) 	<ul style="list-style-type: none"> Offered by Institute of Engineering Leadership, College of Design & Engineering
Enterprise Development – Experiential Innovation (MT5920)	<ul style="list-style-type: none"> 4 units Semester I and II 	<ul style="list-style-type: none"> Letter Grade (converted to new grading for BIZ Master-level programmes) 	<ul style="list-style-type: none"> Offered by Institute of Engineering Leadership, College of Design & Engineering

Take Note! Students are encouraged to refer to MBA Student Portal for more information.

MBA Student Exchange

Poh Hwee Bee

Deputy Director, MBA Programs Management

GLOBAL EXCHANGE OPPORTUNITIES



More than 80 Exchange Partners Globally!

LEADING FROM ASIA

Member of:
GLOBAL NETWORK FOR ADVANCED MANAGEMENT



Exchange Options & Applications

Type	Exchange Period	Estimated Application Period
Semester Exchange	Fall 2027 (Aug-Dec) Winter/Spring 2028 (Jan-Apr) Summer 2028 (May-Jul)	December 2026
Short Exchange	Different Periods	December 2026 / as & when announced
Global Network Week	March 2027 October 2027	November 2026 June 2027
Virtual/Online Exchange	January – July 2027 August - December 2027 Ad-hoc opportunities possible	November 2026 June 2027 As & when announced

Briefings will be organized in Semester 1 (~ October 2027). Announcement will be made via email.

Meanwhile, you can access the MBA Student Portal for basic and past information. Be aware that some information may change.

Administrative Matters

Poh Hwee Bee

Deputy Director, MBA Programs Management

Differentiating References

NUS-ID

- The email ID you create when you start your NUS **Check-in**
- NUS-ID is used to access various NUS systems

VS

Student ID

- The ID you receive upon completing the NUS **Onboarding**
- This is a unique ID used to identify you in NUS
- Starts with 'A' + 7 numbers + letter

NUS Student Card

- Issued by NUS
- Use for booking & accessing campus facilities
- Both physical & e-card

VS

Student Pass

- Issued by Immigration & Checkpoints Authority (ICA)
- For international students only
- Allows you to study full-time in Singapore
- E-card



Important Actions & Deadlines!



Action	Timeline	Instruction Details
NUS Check-in & Onboarding	By 27 June 2026	Email from Admissions
Compulsory E-course: RC1000A - A Culture of Respect and Consent	By 30 June 2026	CANVAS Guide
Compulsory E-course: SE1000 - Student Essentials	By 30 June 2026	CANVAS Guide
Compulsory Workshop on Respect and Consent, a component of RC1000A	By Week 2 of the first semester	Upon completion of E-courses
Pre-Admission Medical Exam (PAME)	By 7 August 2026	Email from Admissions

Not Completing These on Time Can Lead to Service Suspension!

Course Allocation & Registration for Semester 1 AY2026/27

Complete Academic Plan Application / Declaration

Date: 13-17 July 2026

CourseReg participation (PT Students Only)

Date: From 20 July 2026

Core courses will be allocated for FT Students

BMA5801 core courses will be allocated for both FT & PT Students

Notes on Course Registration:

- Allocation is system generated.
- Parity while taking needs and preferences into consideration.
- Be realistic that you may not get all your preferred choices.
- Be flexible.
- Prioritize and be clear what is more important for you & be ready to adjust your plans – e.g. timely completion, course interest, specializations.
- Be reasonable. The curriculum team do their best to help but cannot cater to every wish & need.


Homework!

- Course Registration will be discussed at the next briefing session on **26 June 2026**.
- Watch these videos before the next session! *(Click on pictures below or scan QR to access videos)*


You Will Be Tested!



**CURRICULUM &
COURSE REGISTRATION
(COURSE REG)**



**ACADEMIC PLAN
APPLICATION &
DECLARATION (APAD)**



Fees & Payment

Tuition Fees

- Charge per program basis
- Bill can be viewed from EduRec
- Reminder will be sent via email by NUS Office of Finance

Miscellaneous Student Fees

- Charge every semester throughout candidature
- Fees for each AY can be found on the Student Portal

Semester Fees

- Charge from the fifth year of MBA program onwards (both FT & PT)
- Current rate: SGD 5,000 per semester

Systems & Useful Online Resources

Systems	Purpose
<u>Canvas</u>	Learning Management
<u>EduRec</u>	Student Administrative System – personal records, bills, course records
<u>CourseReq@EduRec</u>	Academic Plans & Course registration
<u>The NUS MBA Student Portal</u> *	MBA Information & Resources
	MBA Club Events & Ecosystem

Click on the link to learn more about the systems!

*** Note: Access for the Student Portal will be available from 1 July 2026 onwards if you complete your NUS Check-in and Onboarding by 26 June 2026.**



BUSINESS RESOURCES

Workshop for MBAs

Discover valuable resources covering business intelligence, market research, innovation analysis, forecasting and more!

ONLINE ZOOM WORKSHOP

Date 02 Sep 2026 (Wed)

Time 6:30pm

Register bit.ly/biz-0209

End Note On Today's Session

- A quick overview & highlight of the program
- More details are available on
 - [Student Handbook](#)
 - [MBA Student Portal](#)
- Pay attention to emails from the MBA Office throughout your candidature.
- Separate briefings would be arranged along the way, at more appropriate time, e.g.
 - [Course registration](#)
 - [Exchange programs](#)
 - [Experiential learning courses](#)
 - [NUS MBA – Yale MAM double degree](#)
 - [Etc.](#)

Contacts

MBA Programs Office

Email: mba_programmes@nus.edu.sg

Our team is lean. We will strive our best to answer your questions as quickly as we can and do our best to support your MBA journey. However, please be patient when we need to take more time. We care for the wellness of our students, as well as that of our staff. Your respect for their personal time is very much appreciated.

*- Thank You!
MBA Programs Management Team*



Questions and Answers

CHECKLIST TO HELP

PRE-PROGRAM PREPARATIONS

ACCOUNTING

FINANCE

MANAGERIAL ECONOMICS

STATISTICS AND DATA ANALYTICS

LEADING FROM ASIA



Accounting

1. Must-know foundational concepts

- Financial Reporting and Financial Statements and the Accounting Process.
- Understanding basic accounting principles and how to read financial statements as used by various stakeholders
- Basic structure of corporate annual reports and financial statements

2. Basic terminology to get comfortable with

- Revenue vs Profit
- Gross margin, operating margin
- Depreciation
- Working capital
- Cash flow
- Return on Equity (ROE)

3. Topics not worth over-focusing on before the course:

- Avoid rote memorization of definitions and accounting methods
- Avoid diving into highly complex real-world financial categories (e.g., advanced debt structures) or advanced topics like Statement of Cash Flows

4. Questions that help you test your readiness

- What are the primary components of an income statement and a balance sheet, and what purpose does each serve for a stakeholder?
- How do basic business transactions flow through the accounting process to impact the final reported numbers?
- Can you explain basic accounting terminology in simple terms without relying on memorised textbook definitions?

Finance

1. Must-know foundational concepts

- Time value of money
- Risk and return
- Interest rates and inflation
- The role of financial markets and financial institutions
- The purpose of financial statements

2. Basic terminology to get comfortable with

- Revenue, expenses, profit, and cash flow
- Assets, liabilities, and equity
- Shareholders and creditors

3. Topics not worth over-focusing on before the course:

- Advanced valuation techniques
- Detailed accounting standards
- Formula memorization

4. Questions that help you test your readiness

- Which is better? Receive \$100 today or \$100 one year from now?
- Why a growing company still face financial difficulties?
- Why investors be willing to accept a lower return on a government bond than on a startup investment?

Managerial Economics (Microeconomics)

1. Must-know foundational concepts

- Pareto efficiency
- Opportunity Cost
- Marginal thinking
- Fixed costs vs. variable costs
- Economies of scale and economies of scope
- Concept of elasticity

2. Basic terminology to get comfortable with

- Accounting cost vs economic cost
- Economic Profit
- Elasticity
- Consumer surplus, producer surplus, social welfare, and deadweight loss

3. Topics not worth over-focusing on:

- Mathematical tools
- Analytical technicality or technical models

4. Questions that help you test your readiness

- Can I explain why prices rise when demand exceeds supply?
- Do I understand opportunity cost?
- Can I explain how interest rates affect businesses?

Statistics & Data Analysis

1. Must-know foundational concepts

- Mean, median, standard deviation
- Probability
- Correlation vs causation
- Reading charts and tables
- Basic Excel functions

2. Basic terminologies

- Variance
- Distribution
- Regression
- Confidence interval
- Outlier

4. Topics not worth over-focusing on before the course:

- Advanced statistical proofs
- Complex machine learning techniques

5. Questions that help you test your readiness

- Can I interpret graphs and summary statistics?
- Do I understand that correlation does not imply causation?
- Am I comfortable using Excel?

OPPORTUNITY TO USE AI-ASSISTED LEARNING

SAMPLE PROMPT (Claude, ChatGPT etc): (PART 1)

Act as an experienced MBA core course professor with 20 years of teaching experience at a top business school, an MBA academic director, a personal tutor for an incoming MBA student, and an expert instructional designer. I will be starting my MBA soon and want to prepare for the quantitative and business fundamentals courses, especially Accounting, Finance, Managerial Economics and Statistics and Data Analysis. I may not have a strong business or quantitative background, so I need a practical, confidence-building prep course before classes begin. Your task is to design a personalised MBA prep course for me. Before designing the course, first ask me up to 8 diagnostic questions to understand:

1. My academic background
2. My work experience
3. My comfort level with numbers, Excel, graphs, and formulas
4. My prior exposure to accounting, finance, economics, and statistics
5. How many weeks I have before the MBA begins
6. How many hours per week I can study
7. My main anxieties or weak areas
8. Whether I prefer videos, readings, examples, quizzes, cases, or practice exercises.

SAMPLE PROMPT (Claude, ChatGPT etc): (PART 2)

After I answer, design a practical prep course with the following structure:

1. Course goal

Explain what I should be able to do by the end of the prep course.

2. Diagnostic assessment

Give me a short self-test to identify whether I am beginner, intermediate, or advanced in Accounting, Finance, and Managerial Economics.

3. Weekly study plan

Create a week-by-week plan based on the time I have available. For each week, include:

- * Main topic
- * Why it matters in an MBA
- * Key concepts
- * Plain-English explanation
- * Practical business example
- * Recommended exercises
- * Quick quiz
- * Estimated study time

4. Core modules Build modules for:

- * Accounting
- * Finance
- * Managerial Economics
- * Basic quantitative skills for MBA courses
- * Excel and data literacy, if relevant

SAMPLE PROMPT (Claude, ChatGPT etc): (PART 3)

5. Accounting foundation Use the following checklist as the foundation. Must-know concepts: * Income statement, balance sheet, and cash flow statement * Revenue, expenses, and profit * Assets, liabilities, and equity * Basic financial ratios Terminology to get comfortable with: * Revenue vs profit * Gross margin and operating margin * Depreciation * Working capital * Cash flow * Return on Equity Do not over-focus on: * Detailed bookkeeping rules * Tax accounting * Journal entries and debits/credits in depth * IFRS/GAAP technical standards Readiness questions: * Can I explain the difference between profit and cash? * Can I explain how the three financial statements are connected? * Can I understand why a profitable company may still run out of cash?

6. Finance foundation Design a beginner-friendly Finance module that covers the MBA essentials without becoming too technical. Include topics such as: * Time value of money * Discounting and compounding * Net present value * Risk and return * Cost of capital * Valuation basics * Capital budgeting * Basic financial decision-making Explain what I need to understand conceptually versus what I need to calculate.

SAMPLE PROMPT (Claude, ChatGPT etc): (PART 4)

7. Managerial Economics foundation Design a beginner-friendly Managerial Economics module that covers: * Supply and demand * Elasticity * Marginal thinking * Opportunity cost * Fixed vs variable costs * Market structures * Pricing decisions * Game theory basics * Incentives and strategic decision-making Use simple business examples rather than abstract theory.

8. Quantitative confidence Identify the minimum maths and analytical skills I need for MBA core courses, including: * Percentages * Ratios * Growth rates * Averages * Basic algebra * Interpreting graphs * Reading tables * Understanding formulas * Using Excel for simple calculations

9. Practice-based learning Include practical exercises using simple business scenarios, such as: * Reading a company's financial statements * Comparing two companies using ratios * Deciding whether to invest in a project * Understanding why prices rise or fall * Analysing whether a business model is profitable

10. Readiness checklist

At the end, give me a clear MBA readiness checklist. Divide it into: * Must know before starting * Good to know * Can learn during the MBA

11. Study resources Recommend free or low-cost resources for each area, including: * Books * YouTube channels * Online courses * Practice tools * AI prompts I can use for self-study

SAMPLE PROMPT (Claude, ChatGPT etc): (PART 5)

12. AI study coach prompts Give me reusable prompts I can use with ChatGPT or Claude to: * Explain difficult concepts * Test my understanding * Generate quizzes * Create business cases * Review my answers * Teach me using examples from my industry Important teaching style: * Explain concepts simply, but do not dumb them down. * Use business examples rather than academic abstractions. * Focus on confidence and practical readiness, not perfection. * Prioritise what will help me survive and succeed in MBA core courses. * Avoid unnecessary technical depth unless it is essential. * Be honest about what I do and do not need to master before the MBA starts.