THE UNIVERSITIES

TWO GREAT UNIVERSITIES. ONE GREAT PROGRAMME.

Choose the NUS-Peking University Double Degree MBA and you are making not just one great decision, but two. Here’s a glimpse of what the universities have to offer you.

NATIONAL UNIVERSITY OF SINGAPORE | NUS BUSINESS SCHOOL (NUS)

NUS Business School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies such as Financial Times, Economist Intelligence Unit, Forbes, Bloomberg Businessweek, and QS Top MBA in recognition of the quality of our programmes and our graduates. NUS Business School imparts you with the best business practices from across the globe combined with insightful Asian perspectives and expertise – preparing you to be a leader in business in the ‘Asian Century’. The school is accredited by AACSB and EQUIS.

PEKING UNIVERSITY | GUANGHUA SCHOOL OF MANAGEMENT (PKU)

Grounded in the rich cultural legacy of Peking University, Guanghua School of Management is at the forefront of China’s social and economic progress. The School’s mission extends beyond business or management. The institution comprises scholars, pioneers, and innovators, who are determined to advance management knowledge and cultivate leaders. We are dedicated to the betterment of China and the global society.

You will be among the best and the brightest minds in China and around the world. We want you to add to the conversation, challenge your thinking and, most of all, experience global business in China. As a business school at the forefront of the world's most rapidly growing economy, studying in China is a unique opportunity to start your global career.

PROGRAMME SCHEDULE

The programme is designed to be taken on a full-time basis. Only Singapore Citizens, Permanent Residents or foreigners on a valid pass may take the NUS segment as a part-time course. Additionally, you will be required to defend a thesis/advanced study project at PKU at the end of the programme.

CITIES

DISCOVER ASIA FROM DIFFERENT PERSPECTIVES.

SINGAPORE

A dynamic city rich in contrast and colour, Singapore offers a harmonious blend of culture, cuisine, arts and architecture. Located in the heart of Southeast Asia, Singapore has been a bridge between the East and the West for centuries and continues to embrace both tradition and modernity today. The city is consistently ranked the world’s easiest place to do business, which has resulted in a strong economy enhanced by the presence of many global organisations.

BEIJING

Beijing - the capital of the People’s Republic of China - is one of the world’s oldest cities. Besides a rich cultural history, this metropolitan city is the cultural, economic and educational hub of China and has in abundance all the elements available for establishing an industry. Over the years, rising importance as a business centre has been attributed to Beijing, in addition to the city being the political centre of China. The development of Beijing continues rapidly and today, this city is looked upon as a land of opportunities.
CURRICULUM

Each of our modules is designed to give you a solid understanding of crucial business and management disciplines. With the NUS-Peking University Double Degree MBA, you will be able to learn and build skills in both universities, and develop the skills and the expertise required to be a leader.

CORE COURSES (NUS)

• Leading with Impact
• Management Communications
• Management Practicum
• Management Skills

ELECTIVES (NUS)

FINANCE

• Applied Portfolio Management • Investment Analysis & Management
• Topics in Accounting for Decision Making • Fund Management
• Private Equity • Value Investing in Asia • Options & Futures
• Valuation and Mergers & Acquisitions

MARKETING

• Marketing Analysis • Product & Brand Management
• Design Thinking & Business Innovations • Channel & Pricing Strategy
• Marketing in the Digital Age

STRATEGY & ORGANISATION

• Macroeconomics in the Global Economy • Asian Business Environments
• Global Strategic Management • Negotiations & Conflict Management
• Decision-making Under Uncertainty • New Venture Creation
• Corporate Entrepreneurship & Business Model Evaluation
• Consulting: Process, Industry & Innovation • Managing Change
• Global Operation Strategy in the Digital Economy • Managing Global Value Chains & Networks
• Managing Technological Innovation
• Strategy & Big Data • Strategic Information Technology
• Strategic Foresight • Talent Management & Development

INNOVATION & ENTREPRENEURSHIP

• Private Equity • Design Thinking & Business Innovations
• New Venture Creation • The Person Entrepreneurship & The Team
• Entrepreneurship & Innovation • Social Entrepreneurship
• Corporate Entrepreneurship & Business Model Evaluation
• Strategic Foresight • Managing Technological Innovation
• Negotiations & Conflict Management • Decision-making Under Uncertainty • Strategic Information Technology

ANALYTICS & OPERATIONS

• Operations Leadership: Supply Chain & Service Management
• Global Operation Strategy in the Digital Economy • Managing Global Value Chains & Networks

CONSULTING

• Private Equity • Valuation and Mergers & Acquisitions
• Asian Business Environments • Negotiations & Conflict Management
• Corporate Entrepreneurship & Business Model Evaluation
• Strategic Foresight • Consulting: Process, Industry & Innovation
• New Practice Consulting • Legal Issues in Business
• Managing Change • Talent Management & Development

DIGITAL BUSINESS

• Private Equity • Marketing in the Digital Age
• Global Operation Strategy in the Digital Economy
• Managing Technological Innovation • Strategy & Big Data
• Design Thinking & Business Innovations • Leading with Strategy in Digital Firms • Strategic Information Technology

APPLICATION REQUIREMENTS

• Bachelor’s degree
• Minimum 2 years of full-time post-university work experience
• Good GMAT/GRE score
• Good TOEFL/IELTS score (if medium of instruction during your undergraduate studies was not English)
  - TOEFL: Minimum score of 100
  - IELTS: Minimum score of 6.5

The Chinese Common Entrance Examination is required for applicants who are holding a PRC Chinese passport.

Applicants interested to apply for the NUS-PKU Double Degree MBA programme must complete and submit separate online application forms found at mba.nus.edu and http://mba.pku.edu.cn/english/ to the NUS Business School and Guanghua School of Management, Peking University respectively.

APPLICATION DEADLINE

For NUS MBA, applications must be submitted online at mba.nus.edu/apply from 1 September 2018 – 31 March 2019. Please visit mba.pku.edu.cn/english/ for PKU MBA deadlines. The next intake commences in August 2019 in Guanghua School of Management. Applications are reviewed on a rolling basis. Therefore, you are strongly encouraged to submit your application and documents as early as possible to both Universities.

TUITION FEES AND SCHOLARSHIPS

| NUS Fees | S$44,000 (excludes GST) |
| PKU Fees | RMB 150,000 |
| Total Fees | S$74,000 (approximate) |
| NUS Acceptance Fee | S$8,000 (excludes GST, non-refundable and it will be credited towards the payment of the NUS MBA tuition fees) |
| PKU Acceptance Fee | RMB 800 (Non-refundable and payable during your application to PKU) |

For more information on scholarships, please visit mba.nus.edu or http://mba.pku.edu.cn/english/

Information is correct at the point of printing. The Universities reserve the right to revise the fees, programme structure and schedule as appropriate.