



**HOLD THE KEY
TO THE BEST OF
BOTH WORLDS**

TWO RICH TRADITIONS. ONE COMPREHENSIVE MBA EXPERIENCE.

The NUS-HEC Paris Double Degree MBA provides a unique opportunity that combines over 200 years of heritage and innovation. When it comes to learning about business in Europe and Asia, and networking within the rich cultural mosaic found in our classrooms, both schools provide the ideal learning environment. Going beyond the classroom, this exclusive programme exposes our students to experiences in the heart of Europe and through a gateway to Asia.

The synergies of our rich academic traditions, faculty with the right blend of business experience and internationally recognised research credentials, as well as valuable links within business and public sectors will provide students with the confidence to lead in a cross-cultural environment. We believe such skills will springboard your future career by enhancing your personal brand value and positioning you well to address global challenges.

THE BEST OF EAST AND WEST

NATIONAL UNIVERSITY OF SINGAPORE (NUS) BUSINESS SCHOOL

NUS Business School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies such as Financial Times, Economist Intelligence Unit, Forbes, Bloomberg Businessweek, and QS Top MBA in recognition of the quality of our programmes and our graduates. NUS Business School imparts you with the best business practices from across the globe combined with insightful Asian perspectives and expertise - preparing you to be a leader in business in the 'Asian Century'. The School is accredited by AACSB and EQUIS.

HEC PARIS

With more alumni in top positions than any other continental Business School, HEC Paris is the alma mater of C-Suite executives in Europe: many multinational companies such as L'Oréal, Kering and BestBuy are led by HEC Paris alumni, and 11 of the CAC40 (the 40 highest market caps on the Paris stock exchange) have an HEC alumnus at the helm.

HEC Paris MBA is a highly selective programme that has been carefully designed and structured to provide students with a transferable skill set that can be adapted to any organisation in the world. Students will also benefit as they can access an alumni network of 50,000 worldwide.

PROGRAMME SCHEDULE

Candidates may choose to start their double degree programme with either NUS or HEC Paris. There is one intake at NUS and candidates starting their programme at NUS will commence their MBA in August. There are two intakes at HEC Paris. Candidates may join HEC Paris in September or January. A sample programme schedule is as follows:

For students starting at HEC Paris:

	HEC Fall Intake	HEC Spring Intake
Term 1	September - December	January - April
Term 2	January - April	April - July
NUS Business School		
Semester 3	August - November	
Semester 4	January - May	
Special Terms	May - July	

For students starting at NUS:

	NUS Business School	
Semester 1	August - November	
Semester 2	January - May	
Special Terms	May - July	
	HEC Fall Intake	HEC Spring Intake
Term 3	September - December	January - April
Term 4	January - April	April - July

CURRICULUM

CORE MODULES (NUS)

- Managerial Economics
- Financial Accounting
- Financial Management
- Marketing Management
- Corporate Strategy
- Leading with Impact
- Managerial Operations and Analytics
- Launch Your Transformation
- MBA Survival Kit
- MBA Consulting Project

ELECTIVES (NUS)

FINANCE

- Applied Portfolio Management
- Applied Security Analysis and Valuation Workshop
- Credit Risk
- Derivatives and Fixed Income
- Digital Currencies, Blockchains, and the Financial Services Industry
- Financial Statement Analysis & Value Investing
- FinTech Management
- Fund Management
- Inclusive Fintech
- Investment Analysis and Management
- Options and Futures
- Private Equity
- Risk Analysis and Management
- Technological Disruptions in Finance and Data Analytics
- Term Structure and Interest Rate Derivatives
- Value Investing in Asia

STRATEGY & ORGANISATION

- Asian Business Environments
- Data Monetisation
- Global Strategic Management
- Macroeconomics in the Global Economy
- Managing Change
- Managing Global Value Chains and Networks
- Negotiations and Conflict Management
- Strategic Foresight
- Strategic Information Technology
- Strategy and Big Data
- Sustainability Strategy
- Talent Management & Development
- Transformational Service Innovations

MARKETING

- Behavioural Economics
- Big Picture Marketing
- Business to Business Marketing
- Marketing Analytics
- Marketing in the Digital Age
- Marketing Strategies in the New Economy
- Product & Brand Management
- Services Marketing
- Strategic Pricing
- Transformational Service Innovations

ADMISSION REQUIREMENTS

- Bachelor's degree
- Minimum 3 years of post-bachelor's full-time work experience
- Good GMAT/GRE score
- TOEFL score ≥ 100 or IELTS score ≥ 7 (if the medium of instruction during undergraduate studies was not English)

Interested applicants are required to submit online applications to **both** NUS Business School and HEC Paris respectively.

Applicants must fulfil the admission requirements of both NUS MBA and HEC Paris MBA. Admissions to this programme is conditional on gaining admission to both schools.



APPLICATION DEADLINE

Candidates are required to submit their applications to both NUS and HEC Paris by **31 March 2022**, regardless of choice of starting campus or intake (September/January) at HEC. Applications are reviewed on a rolling basis.

INNOVATION & ENTREPRENEURSHIP

- Corporate Entrepreneurship and Business Model Evaluation
- Design Thinking and Business Innovations
- Entrepreneurial Finance
- Entrepreneurship and Innovation
- Family Business
- New Venture Creation
- Social Entrepreneurship
- Venture Capital

CONSULTING

- Consulting 2.0
- Consulting: Process, Industry and Innovation
- Legal Issues in Business
- Managing Change
- Negotiations and Conflict Management
- Strategic Foresight
- Talent Management & Development
- Valuation and Mergers & Acquisitions

ANALYTICS & OPERATIONS

- Analytics for Managers
- Data Monetisation
- Global Operations Strategy in the Digital Economy
- Managing Global Value Chains and Networks
- Marketing Analytics
- Operations Leadership: Supply Chain and Service Profit Management

DIGITAL BUSINESS

- Analytics for Managers
- Digital Currencies, Blockchains, and the Financial Services Industry
- Digitisation for Business Model Innovation
- Financial Regulation in a Digital Age
- Global Operation Strategy in the Digital Economy
- Leading with Strategy in Digital Firms
- Managing Technological Innovation
- Micro-National Champions in The Digital Economy
- Strategic Information Technology

1MC = 1.5ECTS.

In order to graduate, you will need to earn 60 credits (ECTS) in Paris, and 56 credits (MCs) in Singapore. The total credits you will require to graduate will be 96 MCs or 144 ECTS.

The complete list of HEC Paris core and elective modules are available at <https://www.hec.edu/en/mba-programs/mba/learning-experience>

TUITION FEES

NUS Fees	S\$58,000 (excludes GST)
----------	--------------------------

HEC Fees	Euro 36,500
----------	-------------

Total Fees	S\$117,000 (approximate)
------------	--------------------------

Scholarships are available and are awarded on a merit and competitive basis. For more information on the programmes, tuition or scholarships, please visit <http://mba.nus.edu.sg> or <http://mba.hec.edu>

Information is correct at the time of printing. The Institutions reserve the right to revise the fees, programme structure/curriculum and schedule as appropriate.



NUS BUSINESS SCHOOL

GRADUATE STUDIES OFFICE | Mochtar Riady Building, Level 4, 15 Kent Ridge Drive, Singapore 119245

T: 65 6516 2068 E: mba@nus.edu.sg URL: <http://mba.nus.edu.sg>