

ECHOES

SEP 2024

NEWSLETTER



VOICES FROM NUS MBA

Explore the MBA Exchange
Buddy initiative, a fresh
graduate's journey, and what
our classmates were up to
during recess week

WHAT YOU MISSED

Dive into leadership lessons and experiences shared by industry professionals at *Brew Up Connections - Coffee Chat Series*

AND MORE...

HELLO FROM THE NEWSLETTER TEAM

Dear friends, welcome to the September issue of the ECHOES newsletter!

For the 2024 intake, the MBA kicked off with a bang, beginning with an intense week of LYT, followed by dynamic elections, and an onslaught of assignments, quizzes, and the usual chaos!

As we've all been so busy, this newsletter is arriving late! Since many of us couldn't attend every event or talk, we've gathered all the essential highlights to help you catch up on anything you may have missed.

In this issue, we feature:

- Insights from Coffee Chats: Dive into leadership lessons and investment strategies shared by industry professionals
- MBA Exchange Buddy Initiative: Discover how the Exchange Buddy Initiative fosters cross-cultural friendships and academic support, enriching the MBA experience for both NUS and exchange students.
- People of NUS MBA: Explore fresh graduate TP's journey, and insights from James' experience as the Chief Editor of the MBA newsletter.
- Disposable camera initiative: Step into our cohort's recess week adventures through vintage film captures!

- Start-Up Wars 2024 Grand Finale: Catch the latest on venture capital insights in Southeast Asia and the innovative pitches from the final six teams.
- Sustainability in Action: Rahul Malhotra of Shell challenges us to be agents of change, integrating sustainability into our careers and daily choices.
- Networking Strategies: Learn how MBA students are leveraging the NUS MBA brand to build relationships that drive career success.

Stay tuned for all this and more, packed with inspiration, advice, and the latest from our vibrant MBA community. We welcome your thoughts and contributions to future editions of ECHOES. Don't forget to read cover to cover as you'll uncover surprises from our new MBA newsletter team!

Warm regards, MBA Newsletter Team

INSIGHTS FROM COFFEE CHATS: LEADERSHIP, INVESTMENT, AND LIFELONG LEARNING

by Amirah Balqis

Brew Up Connections - Coffee Chat Series is a new initiative where MBAs and EMBAs come together for intimate, engaging conversations. Each session provides an opportunity to network, gain industry insights, and learn from the experiences of EMBAs across various fields. Be it expanding your knowledge or simply enjoy a meaningful exchange of ideas/experiences, this series offers a unique setting to foster valuable connections.

Alfonso Zhang's Journey at AWS

by Amy Yao



I had the privilege of attending a coffee chat with Alfonso Zhang, a seasoned tech leader and current Strategic Customer Engagement leader at Amazon Web Services. I found this session incredibly insightful, offering valuable industry knowledge and career advice from an experienced EMBA.

One of the most compelling parts of the discussion was Alfonso's personal journey transitioning from China to Singapore. He highlighted the cultural nuances and workplace dynamics he encountered, sharing his unique experiences and lessons learned along the way.

Alfonso's career trajectory—shifting from engineering to a leading sales role—was equally fascinating. He shared an inspiring anecdote about securing a major deal with a European car brand, where integrity and transparency played key roles. Even when it meant declining to share competitor information, Alfonso built trust and ultimately won the partnership by focusing on ethical decision-making.

The session was rich with invaluable advice, showcasing the importance of resilience, adaptability, and a commitment to ethical leadership. I left feeling inspired, with fresh perspectives on leadership and career development.

Jensen Leong: Investment Insights & Startup Fundraising by Huang Zhe



We had the pleasure of having Jensen Leong, contributor at Citadao.io, join us for an engaging coffee chat session. Jensen shared his wealth of experience, offering valuable insights on investment strategies, industry trends, and startup fundraising.

Investment Advice

Jensen emphasized the need for caution when investing, particularly in volatile markets like cryptocurrency. He advised against blindly following large investors due to their capital influence. Instead, he urged participants to rely on personal judgment and stick to their own principles when evaluating opportunities.

Industry Trends

Jensen also discussed tech industry trends, noting that while blockchain technology holds potential, it needs more time to mature. In contrast, AI is currently the most promising field, attracting significant attention and investment. He encouraged attendees to monitor AI developments closely.

Fundraising for Startups

Jensen offered practical advice for startups seeking funding, stressing the importance of first questioning whether external capital is necessary. Founders should have a clear plan for utilizing funds, particularly for technology investments or accelerating market entry.

He also reminded entrepreneurs that there are times when it's better not to raise funds, as unnecessary capital can hinder long-term success.

This coffee chat provided practical and thought-provoking advice for navigating the ever-changing world of investment and startup growth.

Roger Tan: Reflections on Education and Entrepreneurship

by Ittikorn (O) Phuangkoson



On Education

Despite initially disliking it, Roger acknowledges that his degree accountancy has played a fundamental role in his career, as accounting is the core language of any business. He did his dual EMBA degree between NUS and UCLA; he shared that he has gained wide exposures having perspectives businesses from the two parts of the world work.

Even after finishing one Master in real estate at NUS and another double MBA at NUS-UCLA, he still went on to pursue his PHD to continue his life-long learning journey. He stressed the importance of an ability and an eagerness to learn by saying that once he embarked his learning journey with his first Master degree, he became even more curious and enthusiastic to learn.

On Business

Roger's latest business venture came to fruition thanks to the connections he built during his EMBA program at NUS. His co-founders are former classmates, and their team remains intact to this day. This is reflective of his suggestions on business opportunities: encourages us to take advantage of the diverse MBA cohort and look for untapped potential business opportunities in other parts of the world, there is someone or some solutions that needs fixing.

To Roger, one of the most important skills in business are soft skills like negotiation and influence. Although he learned some foundational theories in his Master's programs, he found that these skills were honed through handson experience. He shared that being exposed to real-life situations and observing others effectively applying these skills have been crucial to his growth in these areas.

Entrepreneurs tend to be stubborn about what they do and find it hard to let go of what they have built when it is time. Roger highlights the importance of flexibility, sharing that knowing when to adapt or let go is just as essential as persistence in a successful journey.

FOSTERING CROSS-CULTURAL FRIENDSHIPS:

NUS MBA EXCHANGE BUDDY PROGRAMME SUCCESS STORIES

by Vanessa Lee, MBA Programmes Office

The MBA Exchange Buddy initiative is all about building friendships, discovering new cultures, and sharing unforgettable experiences—our current buddies have plenty of stories to tell about how it's added excitement and global connections to their MBA journey!

Yuta Wakabayashi (NUS MBA) & Lester Li (Exchange Student from Fudan University)



Yuta: As NUS MBA an student, participating in the MBA Buddy initiative has allowed me to support my exchange buddy in both adjusting to life in Singapore and navigating the NUS MBA Programme. Beyond introducing him to the vibrant local culture through sightseeing, we've also shared valuable discussions about the MBA curriculum. leadership development, and career aspirations. These exchanges, often over a casual cocktail, have deepened our understanding global of perspectives and enriched our academic journey. I highly recommend this initiative to future students, as it provides a meaningful opportunity to build crosscultural connections and enhance both personal and professional growth.

Lester: I believe the MBA Buddy initiative has helped me in two aspects. From a personal perspective, as someone who had never been to Singapore and had no family or friends here, my buddy Yuta gave me the care of a friend. We even explored Sentosa and Haw Par Villa together. For someone like me, arriving in a foreign country for the first time, this provided a great sense of security, knowing that I had a reliable friend to help with any problems I might encounter.

From an academic perspective, before the semester even started, I discussed my courses with my buddy Yuta, as well as the teaching methods and styles of different professors. This allowed me to immerse myself more fully and adapt more quickly to NUS's teaching style.

Lovisa Sjoelander (Exchange Student from Stockholm School of Economics) & Grace Mak (NUS MBA)

Lovisa: The MBA Buddy initiative gave me a friendly welcome to Singapore and a chance to meet someone studying here full-time. It has been valuable to have someone to reach out to with questions not only about the academics but also about where to go in Singapore and even where to travel beyond the city.

Grace: As a buddy, I meet up with my paired exchange student at the beginning of the semester. Not only does it provide a warm welcome to the NUS MBA community for the exchange student, but it also offers a valuable opportunity for cultural exchange and expanding our international network.





Grace: This is my second time being a buddy to exchange students. Last time, I was very lucky to be introduced to several exchange students through my buddy, and one of them has since become my new bestie and travel partner due to our shared career interests and personalities. Our friendship continues even after she left Singapore upon completing her exchange semester.

I highly recommend future MBA students take part in this initiative. It's always great to meet people from different places and backgrounds, and you never know what surprises await.

NAVIGATING THE JOURNEY: A FRESH MBA GRADUATE'S REFLECTIONS AND FUTURE ASPIRATIONS

by Joy Tran

In an insightful conversation with Lim Tern Poh (TP), a recent graduate of the National University of Singapore (NUS) MBA program, we explored his experiences, challenges, and the invaluable lessons he has gathered during his transition from academia to the professional world. TP, with his rich background in AI and a dual MBA, shared his journey with honesty, shedding light on the benefits of his education and how he is leveraging these to shape his career.

Building a Strong Foundation Through Networking and Flexibility

When asked about the most significant advantages of pursuing an MBA at NUS, TP emphasized two key aspects: networking and the flexibility of the program. "The network is probably the most valuable aspect," TP explained. The NUS MBA program introduced him to a diverse cohort of peers from various industries and nationalities, broadening his global perspective and deepening his understanding different of business environments.

Moreover, TP highlighted the flexibility of the NUS MBA programme, which allowed him to take most of his classes in the evenings. This schedule enabled him to participate in a venture capital incubator programme and pursue other interests, balancing academic commitments with professional development.



"Even though it's a full-time MBA, the flexibility of the course schedule allowed me to explore entrepreneurial opportunities and gain practical experience," he said.

Strategically Leveraging the NUS Network for Career Advancement

While TP is still in the process of securing a full-time role, he has strategically utilized the NUS network to enhance his job search. "For most of the job applications, I managed to find alumni or classmates working in the companies I was interested in," TP noted. By reaching out to these connections, he was able to gain insights into the companies and roles, prepare better for interviews, and sometimes even secure internal referrals, significantly improving his chances of landing an interview.

This approach, according to TP, offers a distinct advantage over simply applying through traditional channels. It not only helps in understanding the company culture and expectations better but also positions him as a stronger candidate through referrals.

Reflecting on the MBA Experience and Future Aspirations

Reflecting on his MBA journey, identified peer learning as one of the aspects he misses most. "The peer learning during project discussions was invaluable," he shared, recounting how working with classmates from different industries broadened his perspective and enriched his understanding of various business challenges. Despite this, TP wishes he had been more proactive in reaching out to even more of his classmates, acknowledging the importance of building strong relationships within the cohort.

As for his long-term career aspirations, TP's MBA experience has given him a broader perspective on potential career paths. He is no longer fixated on specific job titles but is instead focused on finding roles that align with his strengths and allow him to make a meaningful impact on "The MBA widened society. mν perspective on the possible opportunities out there," he explained, emphasizing that his education has equipped him with the tools to seize future opportunities, even if they are not immediately apparent.



Navigating the Challenging Job Market

TP candidly shared his thoughts on the current job market, particularly for MBA graduates. "This year, the job market is terrible for MBA graduates," he observed, reflecting on conversations with peers are also struggling to secure who employment. However, TP believes that the true value of an MBA may not be immediately visible. "The purpose of an MBA is not just to land a job right after graduation," he said, suggesting that the degree's value might become clearer as new opportunities arise in the future.

In conclusion, TP's journey is a testament to the multifaceted value of an MBA. From building a robust network and developing flexibility in balancing academic and professional growth, to gaining a broader perspective on career opportunities, TP's experience underscores the importance of leveraging every aspect of the MBA journey. As he continues to navigate the job market, TP remains optimistic, confident that his NUS MBA has equipped him with the tools to succeed in the long term.

DISPOSABLE CAMERA CHALLENGE:

THROUGH THE LENS OF OUR COHORT MATES OVER THE RECESS WEEK



by Peewara Padungsatayawong (Ami)



Reading break essentials: comfy couch, plate of Delhi street food and, absolutely zero thoughts of coursework!

~ Sana Arora



+hey UTown+ $\not\leftarrow$ $\not\leftarrow$ i'm back, fully charged and ready to groove with my campus bestie $\setminus (_{\circ} > ^{\circ} <) \nearrow \mathscr{B}^{*}$.

~ Le Chau Khanh Trang (Chloe)





Rainy day at the Louvre, but nothing can dampen the spirit. A much needed recess week spent in Paris!

~ Khadija Duker-Adam

(Top) On my travels back home, I decided to take on my biggest challenge yet - scaling mount Everest with my dear flatmate Sana. It was not easy, but the view made it worth it. (I forgot to take my disposable cam home, so had to make due:))

~ Elisha Chowdhary

(Right) Bonded over shared passion for 'strategic relaxation' (a.k.a. wine) and now mastering the art of networking, one glass at a time—here's to years of 'market research' ahead!

~ Adelia Loh



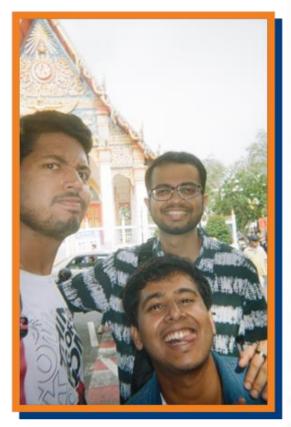
The Nusa Penida Indiana Jones ride!





Nothing better than good food with friends - except maybe good food with friends on the water in Bali $\ensuremath{\wp}$

~ Ryan Wall



From strangers at Mumbai Airport to a support system in Singapore! This photo captures one of our cherished memories from the unforgettable journey to Phuket, Thailand — all thanks to our shared NUS MBA adventure!

~ Kevin Narendra Maru



A Nepalese Buddhist nun walks her daily path with quiet devotion, her faith strong enough to see light in a darkened world. Captured in Nepal—the birthplace of Buddhism.

~ Subhashna Timothy



Just two months ago, we were strangers meeting at LYT; now, five friends sharing unforgettable lunch at a cozy Thai spot in Phuket old town. The NUS MBA brought us together, and now it's like we've got our own little global family!

~ Aprit Srivastava

BUILDING BRIDGES THROUGH STORYTELLING:

AN INTERVIEW WITH MBA NEWSLETTER EDITOR JAMES QU

by Duurenzaya Bukhbat

Can you introduce yourself briefly for our reader? Who is James Qu, the person? What led you to take on the role of chief editor for the MBA newsletter?



James: I'm James Qu, a curious blend of science, entrepreneurship, and adventure. With a Ph.D. in Chemical Pathology and ten years of leadership experience, my career has revolved around diagnostics and laboratory operations, driving innovation, and supporting new ventures. Outside of work, I enjoy traveling with my family, learning new languages, and experiencing different cultures.

Taking on the role of chief editor for the MBA newsletter felt like a natural way to bring people together. It allowed me to blend my love for storytelling with my desire to highlight the unique experiences and talents within our MBA cohort, fostering connections that go beyond the classroom.

Duuree: How do you think the newsletter has impacted the MBA community over your tenure? Are there any articles or series you are especially proud of, or that hold special meaning for you?

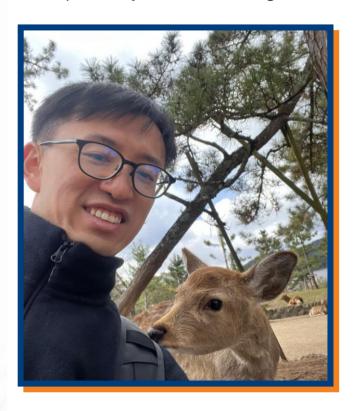
James: The MBA newsletter has been instrumental in sharing personal stories and building a sense of connection among our cohort. The "Getting to Know Your Cohort" series stands out as a meaningful initiative that showcases the diverse backgrounds and aspirations within our community. Some highlights include:

- Amalia's feature in the July 2024 issue, where she reflects on her passion for venture capital and her journey through the MBA program.
- Srinivasan's story from the May 2024 issue, which delves into his experiences balancing family, work, and studies while staying committed to sustainability.
- Jack's interview in the February 2024 edition, which offers inspiring insights into his motivations for joining the MBA program and his journey of personal growth.

These articles not only celebrate individual achievements but also foster a sense of belonging and shared purpose, making our community stronger and more vibrant.

Duuree: What has been your most memorable moment so far in the MBA?

James: The Japan trip in March 2024 was by far my most memorable experience. It was an incredible blend of professional learning and personal adventure, from visiting innovative companies to engaging deeply with Japanese culture. The friendships and insights I gained during that trip will stay with me for a long time.



Duuree: What's one piece of advice you'd give to your MBA peers on making the most out of their time in the program?

James: Many people think of the MBA primarily as a social experience, but it's important not to overlook the academic rigor involved. Striking a balance between networking and coursework is key—both are essential for personal growth and professional development.



Duuree: If you could interview anyone for the newsletter, who would it be and why?

James: I would love to interview Prof. Seunggyu Jo, who taught us Economics. His ability to make intricate concepts practical and relevant is truly inspiring. A conversation with him about how microeconomic principles applies to business decision-making would offer valuable insights to the community.

Another professor I would love to interview is Prof. Yen Teik Lee, who taught the Tech Disruption in Finance class. His insights into how emerging technologies are transforming the financial sector were fascinating and incredibly relevant to our learning. An interview with him would provide deeper insights into how businesses can adapt to and leverage disruptive technologies effectively.

Thank you, James, for sharing your journey and insights with us! Best of luck to all your future endeavors—your dedication to building connections and fostering community is truly inspiring!

OUR WARMEST THANKS

TO THE OUTGOING MBA NEWSLETTER TEAM

A look back at some of ECHOES Newsletter's milestones



8 ISSUES

have been released from December 2023 to July 2024

151 PAGES

have been published



70+
contributors

have shared their work

59 ARTICLES

have been featured



SOUTHEAST ASIA STARTUP CHALLENGES AND OPPORTUNITIES: VC INSIGHTS FROM THE 2024 STARTUP WARS

by Ittikorn Phuangkoson



The grand finale started with a fireside chat on the venture capital (VC) insights in Southeast Asia by Joe Zhang from TNB Aura, Doris Yee from Singapore Venture Capital & Private Equity Association (SVCA), Markus Bruderer from Antler, and Sarvesh Agarwal from B Capital, following by a final presentation from the 6 finalists' teams.

The SEA startup ecosystem is facing a challenging period, with high interest rates leading to fewer early-stage entrepreneurs entering the market. However, there are still opportunities in certain sectors. Exit opportunities also remain challenging, making it tough for both venture capitalists (VCs) to raise funds from limited partners (LPs) and portfolio companies to secure subsequent funding from VCs.

The market in Southeast Asia is naturally complex, with diverse characteristics across different countries. Despite the current challenges, there is a sense of optimism for the future of entrepreneurship in Southeast Asia from an increasing number of second and third-time founders starting new companies.

Most careers in the venture capital (VC) and private equity (PE) spaces are investment-focused, and these firms typically operate with lean teams. They only hire when someone leaves or when they raise a new fund. For those interested in pursuing a career in VC/PE, it is recommended to do different internships with various VC funds to determine which one aligns best with your interests.



Team NUSantara, Andi Giyanti Priyanka (Shanka), Rahmandanu Jalu Pradana (Danu), Sukma Kesumo Widjaja (Sukma)



Team Triumvirate Ventures, Reginald Heng, Adeline Pang. Alan Goh

Doris Yee also suggested that aspiring VC/PE professionals first gain some operating experience before transitioning into investment roles. And it is generally important to be curious, learn as much as possible, network extensively, reach out to potential mentors, and stay knowledgeable about the portfolio companies and sectors you target.

During the final presentation, while neither of the two NUS MBA teams secured a victory in the competition, they effectively showcased the strengths of the NUS MBA program and gained valuable insights from the Q&A session. The judges posed several common questions focusing on key areas such as unit economics, exit opportunities, market selection, and company defensibility.

YOU ARE THE CHANGE: ON CAREERS, ENERGY, PURPOSE, AND SUSTAINABILITY WITH RAHUL MALHOTRA

by Anton Medina



Rahul Malhotra, head of Shell's Group Brand Strategy and Stewardship, urged us to become agents-of-change by integrating sustainability into your career, addressing opportunities in the sustainability space, and leading the change yourself.

Opportunities in Sustainability

He also noted that there is a lack of knowledge about how to go about sustainability in the best way. The fear of the understanding returns not of sustainability investments leads to the of innovation into sustainable practices. This also leads to the lack of sustainability champions who drive within sustainable changes companies. Greenwashing also punishes sustainable work as it damages the reputation of sustainable efforts around the world.

Leading the Change

Lastly, he said leadership starts with us as champions for the issues of the world. Around 1.5 billion people don't have access to electricity. Catering to these will lead to more people carbon emissions. There are issues around the world that few will step up to, and we need more people to address these issues. To address these issues, we need to help businesses understand how we address these issues profitably.

By integrating ourselves with sustainability and leading the changes to address the world's issues, we will have already started our career in sustainability and our aid to our businesses towards a more sustainable future.

CAREER OPPORTUNITIES: UNLOCKING THE POWER OF NETWORKING IN THE NUS MBA

by Jillian Carpio Santos

What makes an MBA at NUS different from other programs are the countless opportunities it offers to its students. Apart from learning from distinguished professors, students benefit from building relationships with the school's extensive network of peers, alumni, and industry professionals. Networking, especially in a globally recognized program like NUS, is a powerful tool that can unlock countless career opportunities.

This is something Zamir Habib, a 2nd-year MBA student from the NUS-HEC program, witnessed firsthand. On September 11, 2024, he met with MBA Programme Director Nicole Tee to share his experiences and provide advice on how to maximize the school's many networking opportunities.



Zamir Habib, currently in France, chatted with MBA Programme Director Nicole Tee to provide his tips on networking while in the NUS MBA.

Practical Networking Advice

Where should students start? Instead of viewing networking as a means toward an end, such as getting a job, Zamir says that students should view it as an opportunity to foster relationships.

"Be friendly and warm. Reach out as a person," he advised. By concentrating on meaningful conversations instead of immediate results, students can build strong professional networks that may lead to job opportunities down the line.

"Never ask for a job right away! It is the fastest way to make people run in the other direction. Instead, focus on building that relationship." Nicole added.

Leveraging the NUS MBA Brand

Zamir shared that the NUS MBA brand helped him greatly when it came to networking. Apart from getting to leverage the school's vast network, the NUS MBA brand also gave him credibility when engaging with professionals outside of the school's network.

He was even able to get into some professional conferences thanks to the school's reputation. "Sometimes you can show up to the conference and introduce yourself as an NUS MBA student, and this will help you get in," he said, though he cautions that this may not always be the case.

Using LinkedIn as a Tool

Zamir also underscored the effectiveness of LinkedIn as a networking tool. In his experience, reaching out to people in Singapore through LinkedIn led to a surprisingly high response rate.

For this, Zamir advised that it is important to be strategic in choosing whom to reach out to and to have a clear goal for each conversation. He emphasized: "Know what you want to get out of each conversation," suggesting that targeted, intentional networking yields better outcomes than casting a wide net but building shallow relationships.

The Power of BizCareers

Zamir also credited the career coaches from the NUS BIZCareers team for providing ongoing support throughout his MBA journey. Zamir worked closely with career coach Alan Kwa, who recommended him toward potential opportunities.

For him, students should be taking more advantage of the BIZCareers resource: "You went to NUS to be able to use BIZCareers as a platform to figure out what you want to do next," he said.



Students left the workshop with clearer knowledge on how to fully leverage the NUS MBA's extensive networking opportunities.

Zamir's insights provided a clear roadmap for students looking to harness the full potential of the NUS MBA. By taking a relationship-first approach to networking, leveraging the program's credibility, and making strategic use of tools like LinkedIn and BIZCareers, students can create lasting connections that extend well beyond their MBA experience.





NUS MBA SUSTAINABILITY HERO

Begin your sustainable lifestyle in a fun and interactive way!

Inviting all MBA students to incorporate a sustainable way of living, to raise environmental awareness!



Join the SEI Club WhatsApp group

Engage in any sustainable act

Take a photo or video of this act



This initiative runs from October 20 until the end of Semester 1



Newsletter!

This giveaway is open to all MBAs and MBA Alumni.



HAPPY Birthday August MBAs

HOANG NGOC HAN HARSHA BHAT GE YUCHEN MAK WING YAN BAI ZHIPENG DARIUS YU JIE CAO TSUNG-JEN CHANG LI CHEN **MAYANK PRATAP SINGH JAMES TUGMAN FUNG XINHUI TAY KUAN WEE ALEX** LI RUI YASUHIKO MORIYA YI TONG OIN LEE KAI XIN JOLENE **ZHAO ZIHAN** SRINIVASAN SUPRAJA **OU ZHIYONG** CHIRAG PATHAK ANDI GIYANTI PRIYANKA XIN WENOIAN **TOMOJIT BASU** THOMAS JAMES LAMONTE **LE HUU UYEN NHI** ARDHELIA TRIARATANA MULYANA ITTIKORN PHUANGKOSON **CHOOI KAH SING**

SUNJUNE KIM

YEOW JIAN SHENG MURAKAMI FUMIAKI LIN YU SAMUEL LEE LIANG HONG DEBBIE ARYANDARI ONG SU OING, MIRANDA LOI TIAN SHENG ALLAN **XU ZHIHAO** LIANG JIAYUN YOONSUK YEON MUHAMMAD KAIROS BIN KOSNAN **WINN MAR SAW** VISHWANATH VENKATRAMAN **LU QUAN ZENG SHUQIN CHOI HOI FUNG** MIHIRO NAKAMAKI **GOKHUL ATMANATHAN** ANGEL ANDRES ROCA VERA YANG SHENGJIE RYOMA IIHOSHI KELLY ROSS LOUDON **ZHE HUANG** CHANIKARN INTARANUKULKIJ **ASEEM GOYAL** SOUMYADEEP SEN JUSTINN DONN SALES MULINGTAPANG SIDDESH KUNJOOR RAMESH ACHARYA WATARU KOMAI



ZHU JUN
CHAN HING SUM HANSEN
LEOW YE YIN
TERRENCE LIM YI JIE
DRY VAN ROOYEN
LIU YIXIN
WANG YU
REN XU

KUNNATH MADOM SUBRAMANIAN SRINIVASAN PRATEEK PURI

LIU XIA

THERESA ELISABETH HOFFMANN-MOGEV HOW SEM LUNG PAH HANG

SHEN YUAN

YUNXIN BAO

NG JOO GUAN DARYL

YOUNGEUN JEE

DAI MENGPIN

PRIYA

HARSH MAHAJAN

ROBIN JESPER REBER

GARG PIYUSH

NAMMO RENTARO-

RHEA NIJHAWAN

YU TAO

TEOH WEI JIAN

WANG YING

ARHAM QADAR

SURAJ PAVAN SINGH RIKHRAJ

XIANG LUO

SUBHASHNA TIMOTHY LEPCHA



Crossword

One lucky person to submit all the correct answers will win a \$10 Starbucks voucher! Send your answer through the QR!



1											2	
	1	3										
4			5									
								I				
	-			-	6]	7					
	1			-		-		l	l			
	-			-		-						
	-			-		-		8]	9		
	-											
		10]								
]		-	11					
	12											
								13				
	14											

ACROSS

- 1 Launch Your
- 4 1 of 3 Students' Council Clubs
- **7** ___ Riady Building
- 10 South Korea & Taiwan
- **11** Our program!
- **12** Types of MBA students
- 13 In-Campus Residence
- **14** MBA student's favorite place

DOWN

- 1 1 of 3 Students' Council Clubs
- 2 No. 1 item left behind after class
- 3 1 of 3 Students' Council Clubs
- **5** Our lovely mascot
- 6 NUS MBA QS Global MBA Ranking 2025
- **7** Financial
- 8 NUS MBA's Alumni Network
- **9** The Best SIA Pilot

A BIG THANK YOU TO THE CONTRIBUTORS FOR THE SEPTEMBER 2024 ISSUE!!



Duurenzaya Bukhbat Chief Editor, FT24



Editor, FT24



Jill Carpio Santos Ami Padungsatayawong Editor, FT24



Danny Christian Editor, PT24



O Ittikorn Contributor, FT24



Amy Yao Contributor, FT23



Huang Zhe Contributor, FT23



Joy Tran Contributor, FT23



Anton Medina Contributor, FT24



Vanessa Lee Contributor, MBA Office



Nur Amirah Contributor, MBA Office



Agatha Koh MBA Office

Be Part of The NUS MBA ECHOES Newsletter!

Do you have a story idea or a unique perspective to share? We'd love to hear from you! Whether you want to pitch an article feature or contribute content for upcoming events, this is your chance to be part of our vibrant newsletter community.

Simply reach out to Duurenzaya Bukhbat, Chief Editor at duurenzaya@u.nus.edu and Agatha Koh, MBA Programmes Office (Student Life) at agatha@nus.edu.sg to pitch your ideas or submit your articles! Alternatively, keep an eye on your inbox for contribution opportunities—we're always looking for writers and photographers to feature MBA-related events and activities!